

Project Change, Inc.  
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**FOR IMMEDIATE RELEASE**

## **PROJECT CHANGES KICKS OFF ANNUAL CHALLENGE TO PROMOTE WORLD-WIDE CHANGE!**

Overland Park, KS – The Project Change Challenge Event is a Kansas City based competition that starts in February of 2009 and lasts four consecutive months. In that time, 15 teams will be challenged to create and complete community service and environmental challenges that will address issues, enhance our community and the lives of those in it.

Project Change was formed in June by long-time sales representative Beverly McAuley who decided it was time to make a difference in her local community. Through friends, co-workers, clients and other willing sales representatives she has created a network of people committed to the vision of Project Change. Incorporating the creative industry, (mainly Architects and Interior Designers), of the Kansas City Metropolitan area, Project Change is bringing unique solutions to everyday issues such as hunger, homelessness, environmental concerns and needs of our children.

At the end of each challenge, the teams will file a progress report and judges will be brought in to oversee their progress. Winners will be recognized at the closing ceremonies in June. The real winners of this competition will be the charities, people and environment of our local community including the participants of Project Change! See their progress on the web site at [www.projectchange-kc.org](http://www.projectchange-kc.org) or call Beverly McAuley at 913.980.0777 for more details and to see how you can get involved today!

### **Mission Statement:**

Project Change is committed to raising public awareness of charitable, service and environmental needs within our community. Demonstrating innovative and creative solutions for change, we simplify the act of giving. We aim to give a voice to those unheard and strive to bring hope and relief to those that go without. Through competition we challenge our participants to imagine, create and ultimately “be the change you wish to see in the world”. – Mahatma Gandhi